

# Andy Cetnarskyj

## Product Designer - Design Systems



### SKILLS & EXPERIENCE

- Experience building design systems for two companies
- Working experience of HTML, CSS and Git
- Strong technical knowledge gained working on several platforms and technical stacks
- Set up William Hill's initial user researching lab and processes
- Remotely worked on digital projects for over ten years
- Successfully led the a UX team through several key projects and managerial transformations
- Recruited & managed a distributed team of UX/UI Designers and Developers
- Represented UX at Senior Management meetings
- Excellent working knowledge of Figma and other design tools
- Continually improving my skills through personal projects and training courses

### SENIOR PRODUCT DESIGNER (DESIGN SYSTEM)

Phoenix Group • January 2022 - Present

### SENIOR PRODUCT DESIGNER (DESIGN SYSTEM)

Wood Mackenzie • July 2019 - January 2022

### PRODUCT DESIGNER

Street Parking • April 2019 - Present

### SPORTSBOOK UX LEAD

William Hill • September 2015 - July 2019

### INTERIM HEAD OF UX

William Hill, Gibraltar • January 2015 - September 2015

### WEB DESIGNER ROLES

William Hill • October 2011 - September 2015

Crush Digital • September 2008 - October 2011

1st Class Media, Edinburgh • August 2006 - August 2008

[just-andy.uk](https://just-andy.uk)  
[Linked In Profile](#)

### Skills

**Research** - Usability Testing, User Testing Labs, Google & Adobe Analytics, Stakeholder Workshops

**Design** - Pen & Paper, Figma Sketch, Axure, Adobe Suite

**Prototyping** - Axure, Figma, HTML/CSS/JS, Invision, Marvel

### Honours

**Outstanding Employee of the Quarter**

William Hill • 2016

**Outstanding Manager of the Quarter**

William Hill • 2015

### Other Skills

BDes Hons Consumer Product Design (2:1) - Napier University, Edinburgh • 2001 - 2005

### Training

- Luma Institute - Human-Centred Design for Innovation
- Adobe Target Power User
- Bluesky Training: Leader of Self